

Discovering the Artistic Aptitude within you

Founder/ Director Lane J. Ruise 5012 100<sup>th</sup> Drive East Parrish Fl. 34219 Phone: (941) 348-5662 Fax: (941)722-4593 email: <u>laterr1@verizon.net</u> <u>www.creativeartsacademyfl.org</u>

Creative Arts Academy is located in Bradenton, the county seat of Manatee County located in South West Florida. As of 2019, Bradenton had an estimated population of 56,551, consisting of youth 0-17 years of age 23% and seniors 55 and older 37%. The economy of Bradenton consists of a combination of social assistance, arts, entertainment, recreation, educational services, health care, and has more than 1,102,025 in retail sales. The manufacturing shipment is responsible for 995,286 in annual revenues.

Bradenton is also home to Bealls Inc. an American retail corporation of over 500 stores founded in 1915 in Bradenton, Florida. Bealls is the largest privately owned employer with over 4,000 employees in Bradenton. Bradenton's Public education is the highest employer with diverse institutions of higher learning with over 7,000 employees. Established in 1957, State College of Florida, Manatee is the region's first and largest public college. In March 2009, the State Board of Education approved the College's proposal to deliver a complete Bachelor of Science in Nursing degree. For over 50 years, Manatee Technical College has proudly served the community by offering over 50 career prep programs – the largest selection of programs offered in the state of Florida. Lake Erie College of Osteopathic Medicine of Bradenton provides students with affordable, high-quality education and offers the Doctor of Osteopathic Medicine and four master's degrees. IMG Academy is a preparatory boarding school and sports training destination in Bradenton, Florida. Since purchasing the academy in 1987 IMG has acquired Golf, Tennis, Soccer, Basketball, Baseball, Football, Lacross, Track and Field programs. More than 80% of after-school programs in Manatee County emphasize athletics for schoolaged children. The opportunity for grade school students to explore the performing arts in Manatee county is scarce, therefore children may not have an opportunity to touch an instrument until middle school.

In 2010, seeing the need for the performing Arts in the lives of children in Manatee County, Creative Arts Academy was established. We have made a difference in the lives of over 300 children in the performing arts. I now see positive results in former students who have graduated with music degrees from Liberty College, Florida Atlantic, Florida State, Full Sail and presently volunteering as mentors in our after-school program. Never has a student in Creative Arts Academy had an increase in behavioral problems or been in trouble with the law. Students in our program have shown growth academically, they've become leaders in their school orchestra, marching band, jazz band, and church choir. They learn lifelong social skills as they continue to perform throughout the year at various public venues and are hired for private functions.

We are working on the completion of a recording studio that will help students record their own compositions live in the studio and eventually performed on stage. Volunteers like myself assist children with their handwritten ideas on paper and recording tracks on a Digital Audio Workstation (DAW). We prepare students on how to use industrystandard music software like Pro Tools for Sequencing and Finale for Music Notation. Teaching students the DAW system strengthens their composition and arranging skills and their portfolio for college. In the main room, we can convert compositions from Presonus to Pro Tools, the final mix can be made, then digitally mastered, and released to CD. Also, in the main room, we are set up to record a large instrumental ensemble/vocalist in real-time into the Behringer x32 (industry-standard) mixing console.

In June 2021, the first compositions (3) were recorded using the Pro Tools Software. In the main studio students are learning to record live in real time with various instrumental/vocal ensembles. By using Pro Tools software and the Behringer x32 (industry-standard) mixing console the final mix can be made, digitally mastered, and released to CD. As of February 2022, we have set up 3 individual recording stations. In this smaller room students are presently learning to record using the Presonus software and how to convert audio/midi files into Finale files and vice versa. Also, students will learn how to transpose instruments, score their compositions to a grand staff, edit, and print from Finale Notation software..

Creative Arts Academy has bridged the generational gap between our children and the senior community. Our largest fan base has always been the church, schools, and the elderly because we center our theater productions around these audiences. "Dr. King in theater" (with monologues and songs of the civil rights), "Take the Baby to Granny" (centers around family values and bullying), and "The Christmas Story" (emphasizes charity and spiritual life) are major theater productions that bring together children and the senior community. The older children play the instrumental parts of the productions while the grade school students do all the acting and singing.

## **Mission**

Our mission is to empower at-risk youth (5-17) years of age to read, write, sing, play instruments and create their own theater productions.

## <u>Vision</u>

- A permanent space in Manatee County as part of a community arts center that welcomes all youth 5-17 years of age.
- Summer camp type events with a guest artist coming in to conduct workshops
- A hired staff in key positions such as music, visual and theatre productions
- Students will direct, choreograph, design costumes sets, and run both sound and lighting
- Three main productions and smaller productions throughout the year

- Students will write and produce shows allowing for growth, experimentation with the possibility of touring
- An expanded presence through a top-notch website
- Secured funding
- A nationally respected art program

## **Purpose**

Our purpose is to present a rich array of culturally diverse performing arts in order to educate, enlighten, enrich, entertain citizens of all ages while providing leadership and support to advance cultural arts and nourish appreciation for arts in the community. We will continually reach out to the socially economically challenged children and provide an outlet for youth in the teen court system to use their volunteer hours in our after-school program. Creative Arts Academy will place equal emphasis on academics as well as performing arts. Our academic curriculum will help children in an integrated program with a student-centered environment that provides safety and enjoyment while students grow and pursue knowledge and skills.

## <u>Theme</u>

Our theme is to educate, enlighten, enrich, and entertain diverse audiences through a rich array of performing arts.

# Core Values

Togetherness – work with each other toward a common goal Ethical – show acceptable and correct behavior toward oneself and other people Creativity – Freely express yourself in order and decency Self-Control – Have your actions and emotions under control

# <u>Goals</u>

- Every student progresses in her or his learning and meets or proceeds to proficiency
- Parents, community, and parents enrich students' educational experiences and support their success
- All students are staffed, resourced, and equipped to support student needs

## <u>Outcomes</u>

Students will develop new skills that will lead to positive behaviors as an adult in society. Understanding how this goal can be reached through arts programming is critical for all arts program administrators and staff.

1) College Attainment